

# Occupations in Demand

Faster than average growth and many annual openings

## High School and Limited Training

Occupational Title	Average Wage	Annual Growth
Home Health Aides	\$20,337	5.1%
Combined Food Prep & Servers	\$15,952	3.0%
Security Guards	\$22,707	3.0%
Customer Service Representatives	\$24,061	2.8%
Teacher Assistants	\$21,647	2.8%
Landscaping & Groundskeeping Workers	\$18,333	2.4%
1st-Line Spvrs of Food Prep & Servers*	\$29,050	2.1%
Executive Secretaries & Administrative Assistants*	\$38,361	2.0%
Cooks, Restaurant	\$17,732	1.9%
Bookkeeping, Accounting & Auditing Clerks	\$25,521	1.7%
Social & Human Service Assistants	\$26,819	1.5%
Receptionists & Information Clerks	\$19,579	1.4%
Retail Salespersons	\$21,223	1.4%
Office Clerks, General	\$18,901	1.2%
1st-Line Spvrs of Retail Sales Workers*	\$32,278	0.7%

## Vocational, Technical or Apprenticeship

Occupational Title	Average Wage	Annual Growth
Veterinary Technicians	\$24,295	3.8%
Dental Hygienists*	\$63,165	3.0%
Preschool Teachers	\$31,179	2.7%
EMT & Paramedics	\$23,957	2.6%
Library Technicians	\$27,803	2.6%
Nursing Aides, Orderlies & Attendants	\$20,160	2.1%
Medical Records Technicians	\$21,929	1.9%
Computer Support Specialists*	\$42,646	1.9%
Paralegals & Legal Assistants	\$35,463	1.8%
Medical & Clinical Laboratory Technicians*	\$53,242	1.7%
Civil Engineering Technicians	\$39,999	1.6%
Licensed Practical & Licensed Vocational Nurses	\$38,353	1.5%
Forest & Conservation Technicians	Confidential	1.5%
Radiologic Technicians	Confidential	1.4%
Automotive Service Technicians	\$29,888	0.7%

## Bachelor's or Higher Degree

Occupational Title	Average Wage	Annual Growth
Applications Software Engineers*	\$74,891	4.8%
Elementary School Teachers	\$57,207	3.6%
Middle School Teachers	Confidential	3.4%
Mental Health & Substance Abuse Social Workers	Confidential	3.1%
Secondary School Teachers	\$59,541	2.7%
Registered Nurses	\$60,270	2.6%
Child, Family & School Social Workers	\$36,580	2.5%
Accountants & Auditors	\$46,172	2.2%
Management Analysts*	\$66,002	2.1%
Construction Managers	\$65,352	1.9%
Medical & Public Health Social Workers	\$38,830	1.8%
Clinical, Counseling & School Psychologists	\$46,199	1.7%
Social & Community Service Managers	\$45,652	1.7%
Administrative Services Managers	\$55,632	1.5%
General & Operations Managers*	\$70,990	0.4%

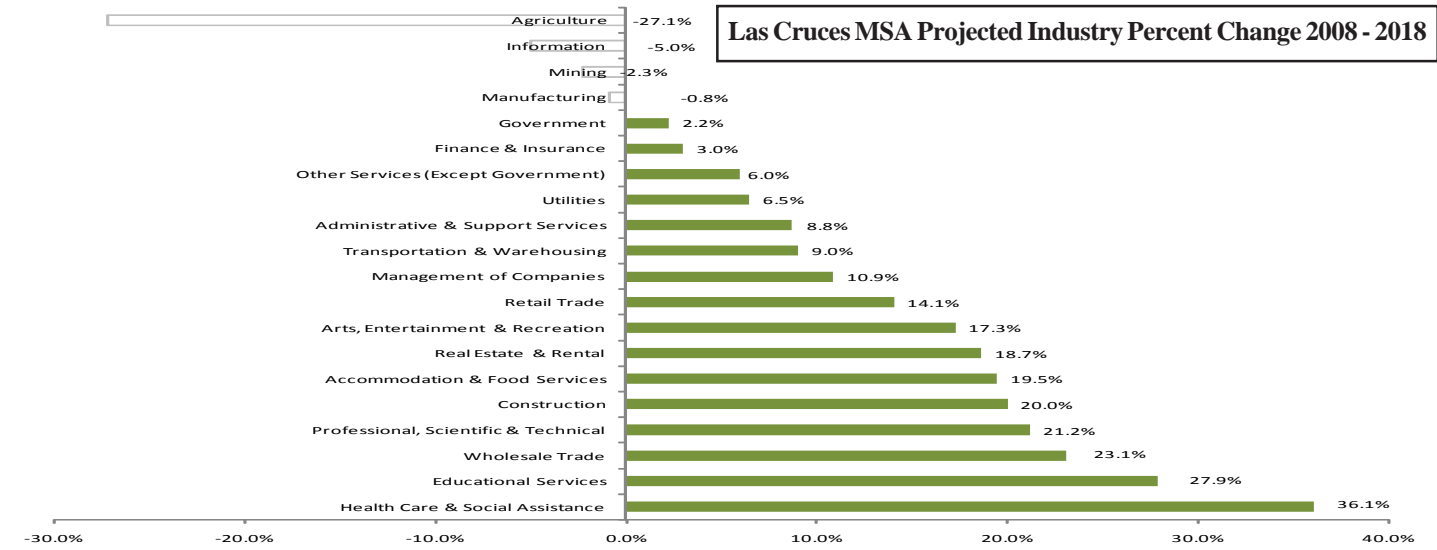
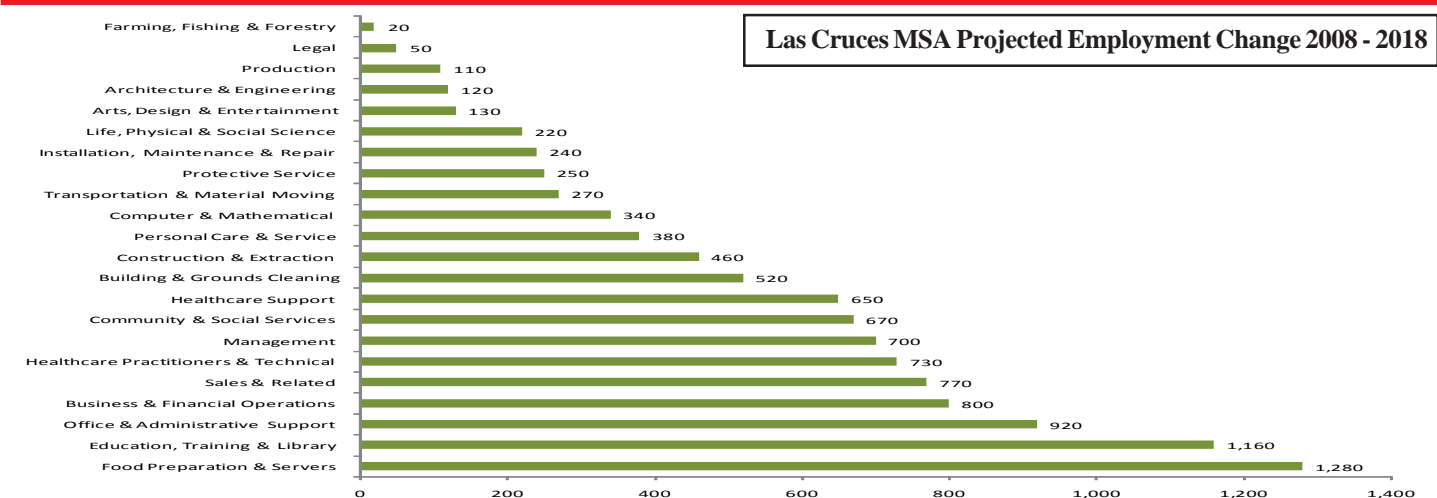
\*Top paying job



# 2018 Employment Projections

The 2018 Las Cruces MSA Employment Projections presents a summary of information about the region's job market and economy for ten years from 2008 - 2018. The following graphs and tables present information on industries and occupations that will impact our state's economic outlook. Additional information can be found in the 2018 In Brief, and the Employment Projections 2018 for the WIA regions and MSAs, and on our website at [www.dws.state.nm.us/dws-lmi.html](http://www.dws.state.nm.us/dws-lmi.html).

The Las Cruces MSA economy is expected to generate about 11,380 new jobs through the year 2018. This represents growth of about 15.3 percent. The healthcare & social assistance sector leads the growth by adding over 3,600 alone, followed by education and accommodations projected to add over 3,000 and 1,000 jobs respectively. Occupations with the highest annual openings make up a diverse group. Examples include: retail salespersons, managers, restaurant workers, home health aides, registered nurses, social assistance workers, administrative support workers, teachers' assistants, and security personnel.



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# Occupations

# Industries

**Fastest Growing Occupations 2008-2018**

**Occupations with Most Annual Openings 2008-2018**

Las Cruces MSA	% Change	Las Cruces MSA	Total Annual Openings
Home Health Aides	51.1%	Retail Salespersons	144
Combined Food Preparation & Servers	30.0%	Cashiers	104
Security Guards	29.5%	General & Operations Managers	76
Customer Service Representatives	28.4%	Combined Food Prep & Servers	51
Teacher Assistants	27.6%	Accountants & Auditors	48
Registered Nurses	26.1%	Home Health Aides	46
Accountants & Auditors	22.3%	Registered Nurses	41
Management Analysts	21.2%	Teacher Assistants	38
Nursing Aides, Orderlies & Attendants	21.0%	Bookkeeping, Accounting & Auditing Clerks	38
1st-Line Spvrs of Food Prep & Servers	20.9%	Cooks, Restaurant	36
Janitors & Cleaners	20.6%	Management Analysts	34
Executive Secretaries & Admin Assistants	19.6%	Janitors & Cleaners	33
Cooks, Restaurant	19.0%	Office Clerks, General	33
Construction Managers	18.8%	Customer Service Representatives	30
Medical & Public Health Social Workers	18.0%	Receptionists & Information Clerks	29

Many of the jobs with the most openings and fastest growing require little education and training. Unfortunately, the wages for most are lower than the statewide average. On a positive note, registered nurses, accountants & auditors, and management analysts are in the top 15 for both lists, and wages for these occupations exceed \$40,000/year. Although not included in the top 15, jobs such as administrative service managers (ranked 22nd for most annual openings) and clinical, counseling & school psychologists (ranking 17th for fastest growing and 18th for most annual openings) are well-paying jobs.

**Industry Change 2008-2018**

**Industry Sectors with Number of Jobs 2008-2018**

Industry	Las Cruces MSA	% Change	Industry	Las Cruces MSA	Change
Health Care & Social Assistance	36.1%	Health Care & Social Assistance	3,660		
Educational Services	27.9%	Educational Services	3,140		
Wholesale Trade	23.1%	Accommodation & Food Services	1,190		
Professional, Scientific & Technical	21.2%	Retail Trade	1,020		
Construction	20.0%	Construction	840		
Accommodation & Food Services	19.5%	Professional, Scientific & Technical	710		
Real Estate & Rental	18.7%	Wholesale Trade	310		
Arts, Entertainment & Recreation	17.3%	Administrative & Support Services	260		
Retail Trade	14.1%	Arts, Entertainment & Recreation	190		
Management of Companies	10.9%	Government	180		
Transportation & Warehousing	9.0%	Real Estate & Rental	150		
Administrative & Support Services	8.8%	Transportation & Warehousing	130		
Utilities	6.5%	Other Services (Except Government)	100		
Other Services (Except Government)	6.0%	Finance & Insurance	50		
Finance & Insurance	3.0%	Utilities	20		
Government	2.2%	Management of Companies	10		
Manufacturing	-0.8%	Mining	0		
Mining	-2.3%	Manufacturing	-30		
Information	-5.0%	Information	-50		
Agriculture	-27.1%	Agriculture	-920		
<b>Total Employment, All Jobs</b>	<b>15.3%</b>	<b>Total Employment, All Jobs</b>	<b>11,380</b>		

Health care & social assistance and educational services continue to top the lists of fastest growing industries and industries with the highest number of jobs in the Las Cruces MSA. This trend is evident from ambulatory health care services, hospitals, educational services, and nursing & residential care facilities subsectors leading both lists as well. Declines are projected for several sectors including manufacturing (-0.8%), mining (-2.3%), information (-5.0%), and agriculture (-27.1%).

**Las Cruces MSA Employment Projections by Major Occupation Category**

Occupational Category	2008 Annual Employment	2018 Projected Employment	Employment Change 2008-2018	Percent Change 2008-2018
Food Preparation & Servers	6,840	8,130	1,280	18.8%
Education, Training & Library	3,530	4,680	1,160	32.8%
Office & Administrative Support	10,590	11,510	920	8.7%
Business & Financial Operations	4,210	5,010	800	19.0%
Sales & Related	8,720	9,490	770	8.8%
Healthcare Practitioners & Technical Management	3,410	4,140	730	21.5%
Community & Social Services	6,720	7,410	700	10.4%
Healthcare Support	3,500	4,170	670	19.0%
Building & Grounds Cleaning	1,910	2,560	650	33.9%
Building & Grounds Cleaning	3,160	3,680	520	16.4%
Construction & Extraction	4,690	5,150	460	9.9%
Personal Care & Service	2,360	2,740	380	16.3%
Computer & Mathematical	1,180	1,520	340	29.2%
Transportation & Material Moving	2,020	2,290	270	13.1%
Protective Service	990	1,240	250	24.9%
Installation, Maintenance & Repair	1,790	2,020	240	13.3%
Life, Physical & Social Science	1,210	1,420	220	17.9%
Arts, Design & Entertainment	2,130	2,270	130	6.2%
Architecture & Engineering	850	970	120	13.9%
Production	1,560	1,670	110	6.9%
Legal	590	640	50	7.8%
Farming, Fishing & Forestry	170	190	20	11.2%
<b>Total, All Occupations</b>	<b>72,120</b>	<b>82,890</b>	<b>10,770</b>	<b>14.9%</b>

**Fastest Growing Industry Subsectors 2008-2018**

**Leading Industry Subsectors 2008-2018**

Subsector	Las Cruces MSA	% Change	Subsector	Las Cruces MSA	Change
Ambulatory Health Care Services	41.8%	Educational Services	3,140		
Hospitals	35.8%	Ambulatory Health Care Services	1,800		
Nursing & Residential Care Facilities	33.7%	Food Services & Drinking Places	1,100		
Merchant Wholesalers, Durable	31.7%	Hospitals	830		
Building Material & Garden Suppliers	28.5%	Professional, Scientific & Technical	710		
General Merchandise Stores	28.4%	Social Assistance	680		
Educational Services	27.9%	General Merchandise Stores	590		
Social Assistance	27.4%	Specialty Trade Contractors	480		
Construction of Buildings	24.7%	Nursing & Residential Care Facilities	340		
Professional, Scientific & Technical	21.2%	Construction of Buildings	300		
Food Services & Drinking Places	20.3%	Local Government	250		
Real Estate	18.9%	Merchant Wholesalers, Durable	240		
Specialty Trade Contractors	18.7%	Administrative & Support Services	240		
Performing Arts, Spectator Sports,	18.2%	Building Material & Garden Suppliers	200		
Health & Personal Care Stores	18.1%	Real Estate	130		
Rental & Leasing Services	17.8%	Food & Beverage Stores	130		
Waste Management Service	17.3%	Performing Arts, Spectator Sports,	100		
Warehousing & Storage	17.1%	Amusement & Gambling	90		
Amusement & Gambling	16.5%	Accommodation	90		
Food & Beverage Stores	14.7%	Merchant Wholesalers, Nondurable	70		
Heavy & Civil Engineering Construction	14.4%	Health & Personal Care Stores	60		
Financial Investments	13.6%	Heavy & Civil Engineering Construction	60		
Support Activities for Transportation	13.5%	Personal & Laundry Services	50		