General information on local employers and business locations is available on the Labor Analysis Statistics and Economic Research (LASER) website (www.jobs.state.nm.us/analyzer), through the New Mexico Department of Workforce Solutions’ (NMDWS) New Mexico Workforce Connection online system. This information is provided primarily for job search, career exploration, and employment support services. In some special cases, the data can also be used for labor market research and public economic development system efforts. The data is licensed from a private company, Infogroup, through the Analyst Resource Center (ARC) Employer Database group. The ARC Employer Database is supported by the U.S. Department of Labor’s Employment and Training Administration (ETA) as part of their strategy to support state level applications for job seekers.

The employer database is a benefit for job seekers wanting to contact individual business locations for employment opportunities. This resource can also aid economic developers when identifying small groups of business with which to work. Businesses may find the employer database helpful in locating other business in specific regions and industries as they develop business plans. Information in the employer database is specific to New Mexico businesses and includes employer name, contact name, web site, physical address, telephone number, business description, employment size range, private/public status, and industry code. For information on how to access the employer database, follow the instructions provided in the Workforce Information Tip in this publication.

When working with the employer database, there are a few caveats to remember. First, the employer database license restricts how address information is shown in LASER. Users may receive a display of partial records, of which not more than 25 records can be displayed or printed at one time. Complete address and company information can be viewed for each business one at a time. Second, the employer database information is location-based and gathered by a phone survey. For example, a single franchise holder, which would count as a single taxable entity, could have five individual business locations in the employer database. For this reason, the employer database is not a valid count of employers or employment. This is, however, a good tool for small businesses to identify other local businesses. Finally, the employer database is not based on unemployment insurance records. As such, industry classification of individual business is neither reviewed nor validated by NMDWS staff.

As a business, if after reviewing your information, you wish to provide changes, please send requests to Infogroup by emailing employer.database@infogroup.com or calling 1-800-555-5211 (ask for the Government Division). View information about Infogroup at www.infogroup.com. Further information on the ARC Employer Database is available at http://www.workforceinfodb.org/20employerdatabase.cfm. NMDWS is pleased to provide the employer database as a resource for the public.