WHAT IS LASER®?

LASER is New Mexico's one-stop-data-shop for information on New Mexico's labor market.

LASER provides extensive information on:
- Wage statistics
- Industry and occupational employment
- Projected job openings and employment growth
- Educational opportunities
- Employers
- Economic and labor force summaries, including comparisons among areas of the state
- Online job postings statistics and information on potential job candidates
- Occupation definitions
- Area economic comparisons

WHO USES LASER®?

- Job seekers
- Employers
- Economic developers
- Researchers
- Career counselors and educators
- Students
- Workforce development professionals
- Media

Whether you are exploring careers, looking for work, relocating your businesses, hiring for a new position, or researching economic conditions, LASER has information for you.

HOW CAN LASER® HELP YOU?

Job seekers, students, and career counselors might be interested in:
- Education and training providers
- Job descriptions, including duties, tasks, skills, and required education
- Occupational wages and projected job openings
- In-demand occupations
- Online job postings and wages offered
- Employer profiles

Employers, economic developers, and other workforce professionals might be interested in:
- Current wage rates by industry and specific occupations
- Current trends in the job market that may impact hiring decisions and processes
- Economic statistics for industries
- Statistics on job candidates and online job postings
- Demographic data by area
- Comparisons of labor market data across geographic areas, industries, or occupations

CONTACT INFORMATION

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**FIND THE ANSWERS**

*Use LASER to find answers to questions like:*

- What types of jobs are available in my area and how much do they pay?
- What is the employment of my area and the unemployment rate?
- How many plumbing businesses are nearby and who are they?
- Which businesses are hiring right now, and what types of jobs are they hiring for?
- How many people are looking for work as a registered nurse and what is their experience?
- How many jobs did the construction industry lose during the recession?
- What are the highest paying occupations in the state?
- Which colleges have journalism programs?
- How does the wage I offer my welders compare to the average wage of welders in my area?
- Does my area have more jobs for computer user support specialists than other areas?
- If I want to become an architect, what skills will I need, and what types of tasks will I be doing?

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**FOR COMPLETE INFORMATION, VISIT OUR WEBSITE AT WWW.DWS.STATE.NM.US**

**USING THE OCCUPATION PROFILE**

The Occupation Profile is one of the most popular tools within LASER. Here are steps to gather information on a specific occupation and all of the data available.

**Step 1:** Select Occupation Profile on the left-hand navigation menu.

**Tip: GEOGRAPHY SELECTION**

Don’t forget to select your geographic area before you get started!

**Step 2:** Select Occupation Summary, Narrative, Details, or Occupational Comparison.

**Step 3:** Select an occupation by searching by keyword or selecting from a list of occupations by group, alphabetical order, education program, military specialty, code, or license.

**Step 4:** Once you’ve selected an occupation, you can navigate through the top menu options to get summary, narrative, or detailed information.

**Step 4 BONUS: Occupational Comparisons**

One of the best tools within the Occupation Profile is the ability to compare data between occupations. Select this menu option at the top of the results page.

**Tip: MAPS & GRAPHS**

You can adjust display and data category options at the top of the results screen. Don’t forget that you can see charts and maps of the data.

**Other Data Profiles**

You can also find detailed, expansive information in the Area Profile and Industry Profile!

**THE LMI DASHBOARD**

**Customizing Your Research**

The LMI Dashboard is your customized landing page for all of your labor market needs. To access your dashboard, go to www.jobs.state.nm.us/analyzer. Select “Labor Market Analysis” at the top of the page, then click:

Select customized data to be displayed on your dashboard such as:

- Unemployment rate
- Wage rates
- Quick links to data profiles (occupation, industry, area)
- Top occupations advertised online
- Long-term employment projections
- Education services

The Dashboard lets you access and see the data you use most often in one spot and with one click!

**Tip: SETTING UP AN ACCOUNT**

Create an account to access the Dashboard and other services. Within the Labor Market Services menu, click the Register/Sign In option and follow the steps to create your account!