The Other Services Industry in New Mexico
Adam Garcia, Economist

In 2012, other services accounted for approximately 2.7 percent of total private employment in New Mexico, with average annual employment at approximately 21,500. The major industry sector comprises establishments engaged in providing services not specifically provided elsewhere in the classification system and does not include public administration. Other services includes four subsectors: repairs and maintenance, the largest of the four and representing 36 percent of total industry employment; religious, grant-making, civic, professional, and similar organizations, representing 30 percent of total employment; personal and laundry services, representing 27 percent of total employment; and private households, representing 7 percent of total employment.

The Other Services Industry and the Recession


Wages were not as impacted by the recession as was employment. Annual wages averaged $29,200 in other services in 2012, compared to the all-industry average annual wage of $40,700. Wages in other services steadily increased between 2005 and 2012. While growth in wages slowed between 2008 and 2012, compared with pre-recession rates, wages still rose over the period.

The hardest hit other services subsector was personal and laundry services, with an overall loss of approximately 360 jobs between 2009 and 2012. This loss represents a 5.8 percent decrease in employment. Industries in the personal and laundry services subsector group are establishments that provide personal and laundry services to individuals, households, and businesses.

Services performed include: personal care services; death care services; laundry and dry-cleaning services; and a wide range of other personal services, such as pet care (except veterinary) services, photo-finishing services, temporary parking services, and dating services.

Two other industry subsectors lost jobs between 2009 and 2012. The repairs and maintenance subsector lost approximately 70 jobs between 2009 and 2012, a 0.9 percent decrease in employment. Private households lost nearly 30 jobs between 2009 and 2012, which represents a 1.9 percent decrease in employment. Industries in the repair and maintenance subsector restore machinery, equipment, and other products to working order. These establishments also typically provide general or routine maintenance (i.e., servicing) on such products to ensure they work efficiently. Industries in the private households subsector include private households that employ workers on or about the premises in activities primarily concerned with the operation of the household. Workers may be employed in jobs as cooks, maids, and butlers, as well as outside workers, such as gardeners, caretakers, and other maintenance workers.

The religious, grant making, civic, professional, and similar organizations subsector showed an increase of 50 jobs between 2009 and 2012, which represents a 0.8 percent increase in employment. This was the only subsector to show job growth over the period. Industries in the religious, grant making, civic, professional, and similar organizations subsector group include establishments that organize and promote religious activities; support various causes through grant making; advocate various social and political causes; and promote and defend the interests of their members. The industry groups within the subsector are defined in terms of their activities, such as establishments that provide funding for specific causes; establishments that advocate and actively promote causes and beliefs; and establishments that have an active membership structure to promote causes and represent the interests of their members. Establishments in this subsector may publish newsletters, books, and periodicals, for distribution to their membership.

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1 All industry and subsector definitions are from the North American Classification System (NAICS), 2012.