

# State Workforce Development Board Meeting

Thursday, July 9, 2020

9:00 a.m.

Virtual Meeting

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NM State Workforce Development Board Meeting

Thu, Jul 9, 2020 9:00 AM - 11:00 AM (MDT)

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**Meeting called to order:** (9: 05 a.m.) Tracey Bryan, Board Chair

**Roll Call:** Roll was called, and quorum was met at ~ 9:30 am.

## **Attendees:**

Tracey Bryan, Board Chair

Secretary Bill McCamley, NMDWS

Bob Grassberger

Carla Kugler

Secretary Greg Trapp, Comission for the Blind

Carlos M. Romero

Nancy N. Sauer

Bobby Ehrig

John Rockwell

Councilor Gill Michael Sorg

Mark Chisolm, Higher Education Department

Ezra Spitzer

Deputy Secretary Yolanda Montoya-Cordova, NMDWS

Johannius Chemweno

Bryn Davis

Dale Dekker

Vince Alvarado

Joanna M. Anaya

Daniel Schlegel, Governors Office

Mayor Victor Charles Snover

Deborah L. Moore

Representative Antonio Maestas

Senator Michael Padilla

Deputy Secretary Angela Medrano, Human Services  
Department

## **Absent:**

Benjamin Woods

Rick Davis

Deputy Secretary Jon Clark,

Economic Development

Rene Lowden

Debra "DJ" Heckes

Richard Meyer

Dale Armstrong

Deputy Secretary Gwen Perea-Warniment  
Public Education

## Minutes

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**Welcome, Introductions, and Opening Remarks (Agenda Item I):** Tracey Bryan

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**Agenda Item II:** Motion to approve agenda

Motion to approve amended agenda: Secretary Bill McCamley

2<sup>nd</sup> the Motion – Senator Michael Padilla

Vote: For – Unanimous approval (Virtual Roll Call Vote)    Opposed – None

**Agenda was approved**

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**Agenda Item III:** Motion to approve State Workforce Development Board Meeting minutes from February 6, 2020

Motion to approve May 21, 2020 minutes: Secretary Bill McCamley

2<sup>nd</sup> the Motion: Senator Michael Padilla

Voted: For – Unanimous approval (Virtual Roll Call Vote)    Opposed – None

**May 21, 2020 Board Minutes were approved**

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**Agenda Item IV: State Workforce Development Board Open Meeting Act Addendum Proposal**

Presenter: Director Greg Trapp

A proposal has been presented to amend the State Board's Open Meetings Act (OMA) to incorporate virtual meetings. NM Attorney General's issued a guidance document on public meetings being conducted virtually as a result of the COVID-19 pandemic. The released document addresses the use of virtual meetings during the time frame of the pandemic. The intent of the March 2020 guidance was for shorter time frame of the health emergency and discuss essential items only. The proposed language would adopt the authorization of conducting meetings with routine / ordinary board business. The proposal would also address protocols of future meetings requiring social distancing to include in-person and virtual meeting attendance.

Action:

Item has been tabled to next board meeting for approval. Board did not have quorum at time of presentation to vote on proposal.

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**Agenda Item V: WIOA Local Area Designation Report Discussion**

Presenter: Daniel Schlegel

Local Board Designation sub-committee had opportunity to review submitted local area designation reports as required by WIOA. SWDB was presented with Local Area Designation Summary of Proposals;

providing synopsis of responses to required elements in WIOA Local Area Designation Procedure from each local board. The sub-committee consensus is the reports fell short of the reporting requirements and proposed recommendations for local boards to respond to inquiries by SWDB.

Proposed Next steps:

1. Propose invitation to each Local Board (Staff/Lead CEO) to come before the full State Board to address questions/engage in discussion.
2. Propose WIOA team organize and facilitate a full training/orientation for CEO's at the state level  
Presentations to the following groups:
  - Association of Counties
  - Municipal League
  - Mayor's Caucus
3. Revisit CEO policy/procedures to strengthen membership requirements and agreements with local boards.

Action:

Motion to approve the proposed next steps: Dale Dekker

2<sup>nd</sup> the Motion: Johonniuss Chemweno

Voted: For – Unanimous approval (Virtual Roll Call Vote)      Opposed – None

Implement proposed next steps. Local boards will be scheduled to meet with SWDB at next regular SWDB scheduled meeting.

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#### **Agenda Items VI: Evaluating Our Metrics**

Presenter: Carlos Romero

Using the WIOA Evaluation Toolkit, Carlos prepared a PowerPoint presentation on the evaluation process, including activities described in the State Plan. He proposed establishing a robust and effective evaluation process that would better indicate the impact and effectiveness of the workforce system. The evaluation process would examine the data and make recommendations on how to better gauge how well the system meets needs of job seekers and employers.

Evaluation Toolkit:

- Benefits of using evaluations
- Three "Cs" of WIOA Evaluation
- State Evaluation Capacity Building
- Types of Evaluations
- Evaluation Plan Elements

Action Item:

- Creation of Evaluation Committee has been tabled to next state board meeting
  - Carlos Romero has volunteered to chair the sub-committee
  - Mark Chisholm volunteered to be a member of the committee

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Agenda Item VII: **Workforce System and Economic Recovery**      Presenter: Board Chair Tracey Bryan

Discussion of how SWDB members can work with local area boards to support economic recovery.

Recommendations from SWDB members for NMDWS as they coordinate with local boards, Economic Development and local businesses

Discussions:

- What are the strategies being conceived for the state for economic development as the state eventually exits COVID-19? How can the board be a stronger strategic partner with employers? The important roles community colleges will play in rapid workforce training for displaced workers and employers. Additionally, the importance of building private / public partnerships to build an infrastructure that would attract new industries to the state for new opportunities.
- The focus of the insufficient support of broadband services in communities throughout the state. This shortcoming is affecting access to, and success of, education, employment and economic development. An agreement in the significance of broadband services investments needed to place the state in a critical position of all future endeavors. The efforts of SWDB would be paramount, in partnership with local boards, to assist in expanding broadband efforts throughout the state.
- NMSWDB is eligible to apply for a federal grant sponsored by US Department of Education. The due date for grant is August 28, 2020; grant monetary request will be \$15M. New Mexico First is being contracted to support the board and DWS with grant writing. The grant abstract provided by NM First and entire grant application guidance will be sent to Board members for further review. Listed below is a summation for the Reimagine Workforce Preparation Discretionary Grant:
  - The Reimagine Workforce Preparation Discretionary Grant Program, which is designed to “provide students the opportunity to develop new skills, provide innovators and inventors the resources to expand existing businesses or build new ones, and encourage institutions of higher education to foster business development and innovation as America begins to recover from COVID-19-related disruptions to education and our economy,” is a competitive funding opportunity that could significantly benefit New Mexico.
    - This grant supports efforts led by State Workforce Development Boards—in partnership with groups of employers, industry organizations, and education/training—to identify workplace competencies, and develop curriculum and assessments that help workers gain and demonstrate those competencies.
    - This is unlike traditional degree and certificate programs that are designed by educators.
    - The grant establishes a credentialing system that employers will use to make hiring and promotion decisions.
    - The grant is designed to:

- Create new education and training opportunities designed to help dislocated workers quickly return to employment.
- Expand postsecondary options and opportunities.
- Support entrepreneurship in stabilizing the local economy and IHEs, thus restoring pre-pandemic economic growth.

NM SWDB was supportive in encouraging NMDWS to begin preparations in applying for the grant.

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**Agenda Item VIII: Legislative Finance Committee Study on Workforce Development (Discussion)**

Presenter: Deputy Secretary  
Yolanda Montoya-Cordova

Independent review from State Legislative Finance Committee (LFC) of State Workforce Development Board and Local Area boards. The review will study best practices of SWDB and Local Area WDB and provide recommendations. Focal point examples for the committee consist of board(s) organization, roles & responsibilities, use of funds, membership, orientation, and training. Additionally, the committee had interest in the use of metrics in board activities, effect partnerships of boards with Chief Elected Officials (CEO). The committee concluded their review visiting with Central and Northern Area Local Boards. The LFC is expected to have a report of their review completed week of July 13, 2020; report will be shared with SWDB and local boards.

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**Meeting Adjournment at 10:58 a.m.**