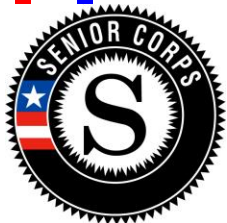


The Corporation for National and Community Service:

A Legacy of Service

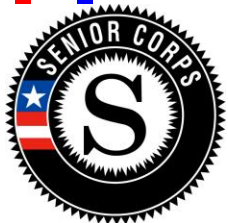
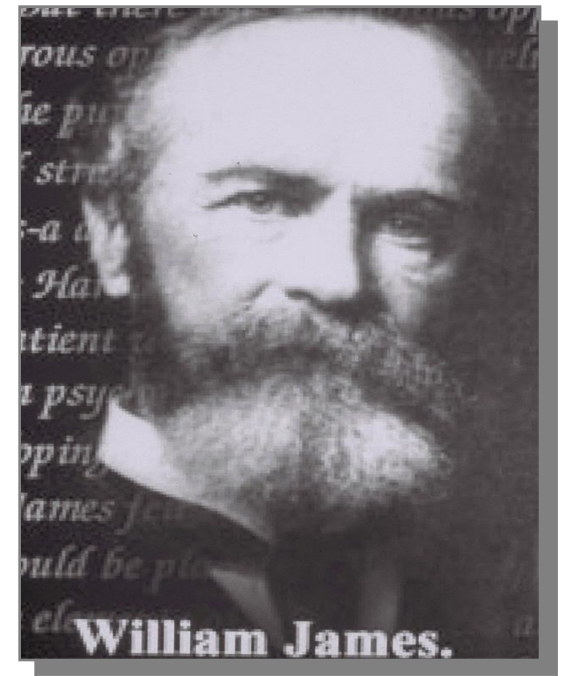


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COMMUNITY
SERVICE** 

1910

“The Moral Equivalent of War”

American philosopher
William James
envisioned non-military
national service in his
essay "The Moral
Equivalent of War"

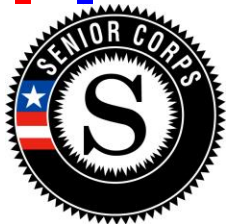


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COMMUNITY
SERVICE** 

1933-1942

Serving the Needs of the Nation

One of the first elected leaders to use James' concepts to create public policy was Franklin D. Roosevelt.

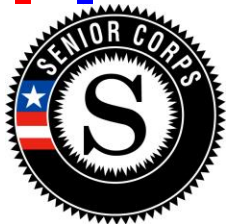


Corporation for
**NATIONAL &
COMMUNITY
SERVICE** 

1933-1942

Serving the Needs of the Nation

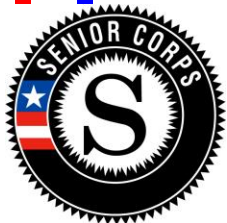
The Great
Depression



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COMMUNITY
SERVICE** ★★ ★

Alphabet Soup Initiatives

Civilian Conservation Corps (CCC)

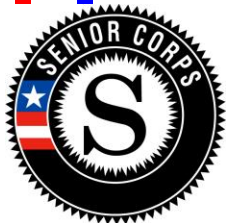
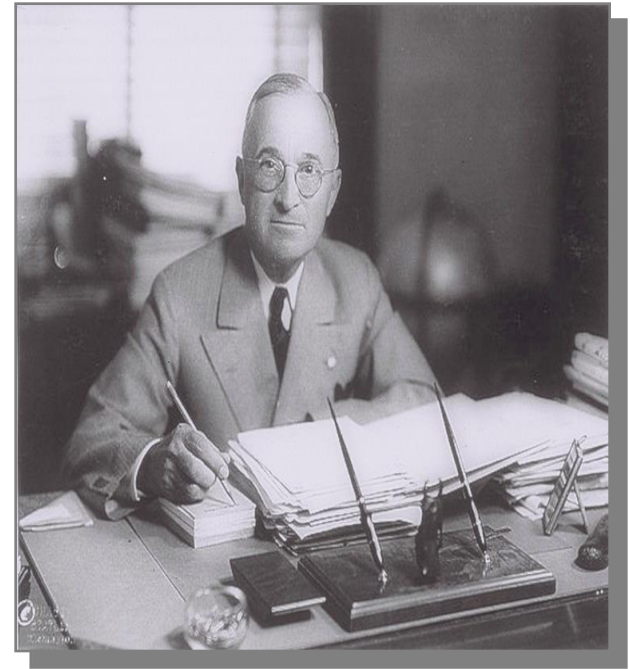


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1942-1950

Rewarding Service

President Harry S. Truman introduced the idea of rewarding individuals who served their country with money for college.

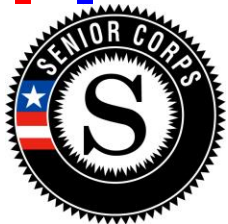


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SERVICE** 

1942-1950

Rewarding Service

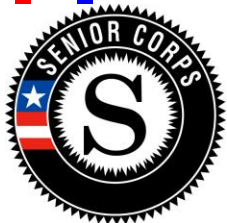
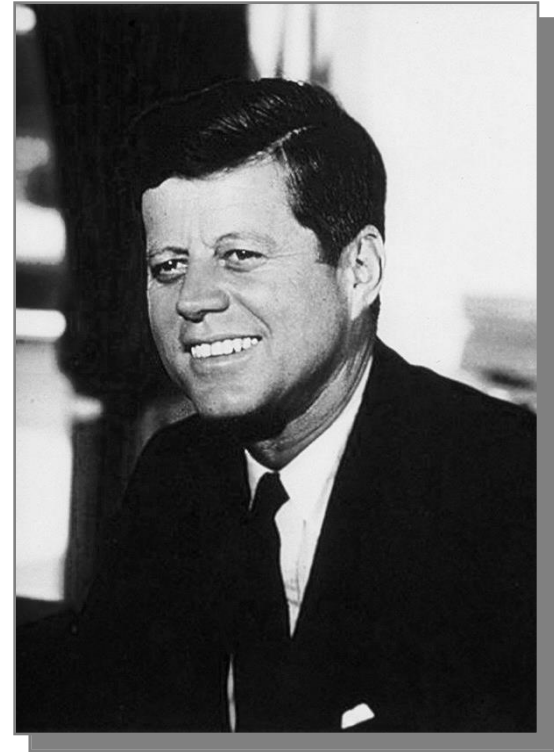
The GI Bill



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SERVICE** 

Engaging Americans

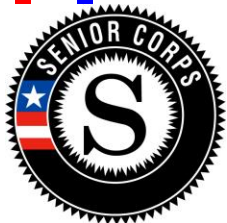
“Ask not what
your country can
do for you, but
what you can do
for your country.”



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SERVICE** 

March 1, 1961

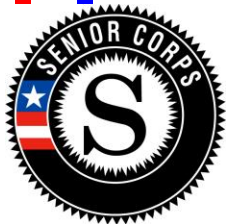
The Peace Corps



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1960's Continuing a Legacy

President Lyndon
Johnson's
"War on Poverty"

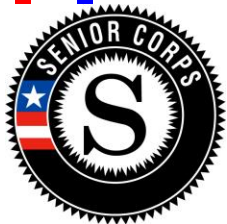
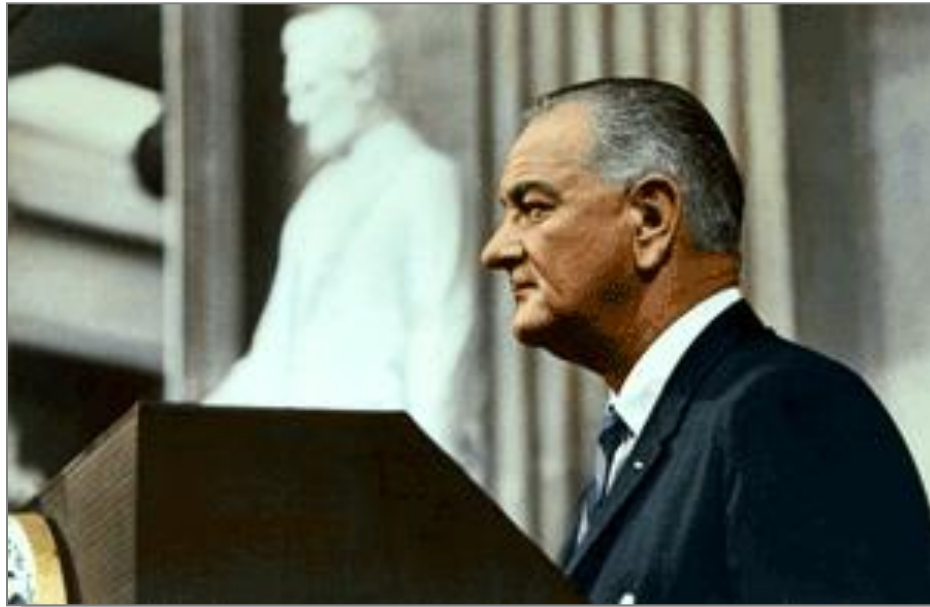


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SERVICE** 

1964

Domestic Volunteer Service Act

VISTA and Senior Corps

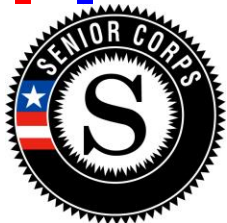


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1970's Youth Corps

The Youth Conservation Corps engaged 38,000 people age 14 to 18 in summer environmental programs.

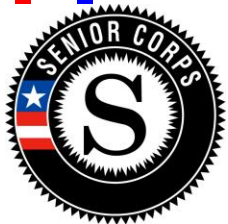
California Governor Jerry Brown established the California Conservation Corps, the first non-federal state supported youth corps.



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Early 1980's

A number of legislative initiatives were introduced in Congress in the early 1980's – they did not take.



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1980's

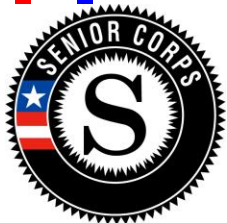
Non-Governmental National Service Organizations

Campus Outreach Opportunity League (1984)

Campus Compact (1985)

National Association of Service and
Conservation Corps (1985)

Youth Service America (1985)

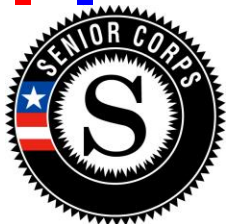
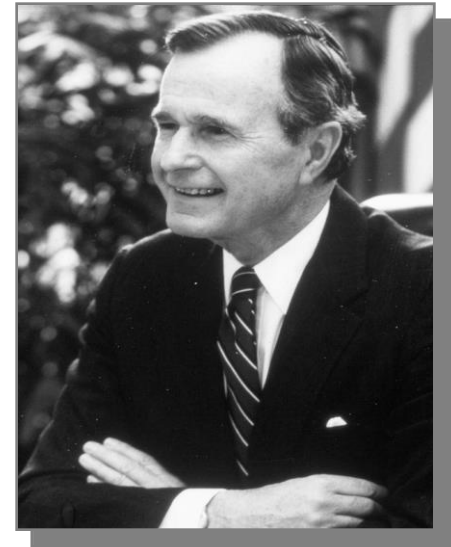


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1988-1990

A Kinder, More Gentle Nation

President Bush commented that individuals serving their neighbors were like a “thousand points of light”

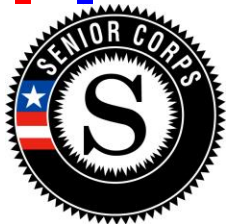
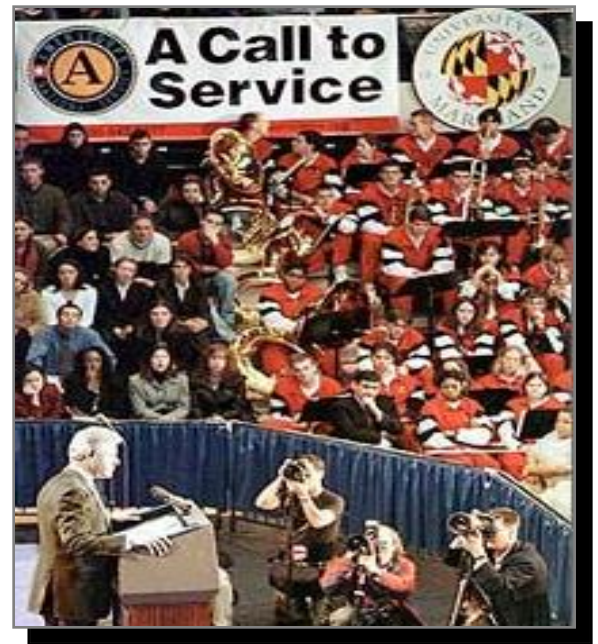


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SERVICE** 

1991-1992

A Call to Service

During the Presidential campaign, Governor Bill Clinton was intrigued by the National Service movement.

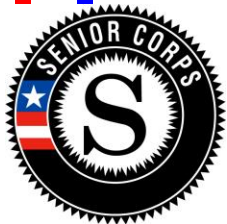


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SERVICE** ★★ ★

September 1993 National and Community Service Trust Act of 1993



This act created
AmeriCorps and the
Corporation for
National and
Community Service.

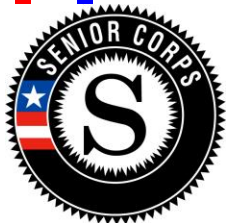


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COMMUNITY
SERVICE** 

January 2002 USA Freedom Corps



In his State of the Union address, President Bush called on us to dedicate at least two years to the service of others...

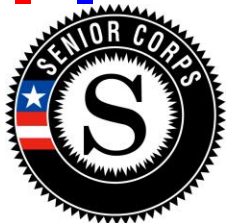


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SERVICE** ★★ ★

Edward M. Kennedy Serve America Act

- Learn and Serve America - School, Higher Ed and Innovation Based
- Expansion of AmeriCorps
- NCCC Permanence and Focus
- VISTA Increases
- Ed Award = Pell Grant
- Social Innovation Fund
- Volunteer Generation Fund
- Administrative Provisions

... More to Come on Serve America Act on Wednesday

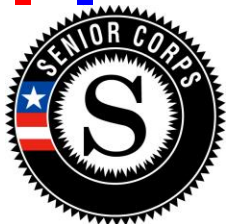
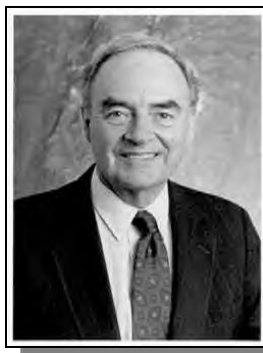


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Corporation for National and Community Service

Leadership --The CEO's

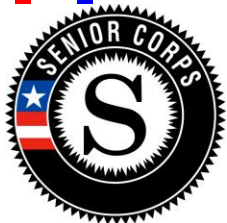
Eli Segal, Harris Wofford, Leslie Lenkowsky, David Eisner



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SERVICE** 

Our Mission

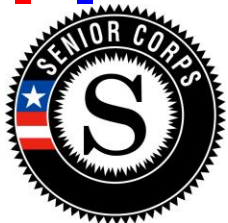
Improve lives, strengthen
communities and foster civic
engagement through service and
volunteering



Corporation for
**NATIONAL &
COMMUNITY
SERVICE** 

Our Strategic Initiatives 2006-2010

- ☐ Mobilize more volunteers
- ☐ Ensure a brighter future for youth
- ☐ Engage students in communities
- ☐ Harness the experience of Boomers



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SERVICE** 

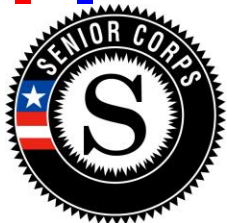
How Do We Meet Them?

Service Programs

Cross-Program Special Initiative

National Conference

Collaboration with other Agencies
and Organizations



Corporation for
**NATIONAL &
COMMUNITY
SERVICE** 

Learn & Serve America

President's Student Service Challenge

- ★ HS Jrs/Srs (Scholarships)
- ★ K-Univ (Awards)

Learn & Serve America

- ★ State Ed Agencies (K-12)
- ★ Higher Ed Institutions
- ★ Community-based Orgs
- ★ Tribes

National S-L Clearinghouse

- ★ All S-L practitioners & researchers

Senior Corps

Foster Grandparents

- ★ Sponsoring Agencies
- ★ State Offices

RSVP

- ★ Sponsoring Agencies
- ★ State Offices

National Demonstration Projects

- ★ Nat'l Organizations
- ★ Sponsoring Agencies

Senior Companions

- ★ Sponsoring Agencies
- ★ State Offices

AmeriCorps

A ★ State & National

State Grants

- ★ State Commissions

Tribes & Territories Grants

National Directs Grants

- ★ National Parent Organizations

Education Award Program Grants

- ★ State Commissions
- ★ National Organizations
- ★ Tribes & Territories

A ★ NCCC

National, Regional & Local Projects

- ★ Atlantic Region Campus
- ★ Southern Region Campus
- ★ North Central Region Campus
- ★ Southwest Region Campus
- ★ Pacific Region Campus

- ★ Sponsoring Agencies

A ★ VISTA

Local Projects

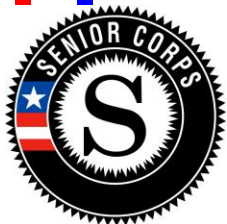
- ★ Sponsoring Agencies
- ★ State Offices

VISTA Leaders

- ★ HQ
- ★ Sponsoring Agencies

Nat'l Demonstration Projects

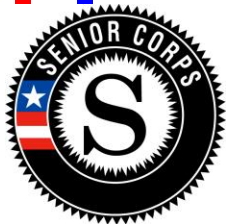
- ★ HQ
- ★ Nat'l Organizations



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AmeriCorps is...

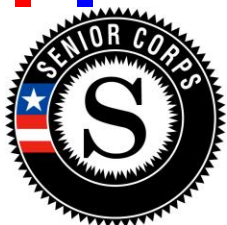
One year of intensive service
rewarded with an education
award



Corporation for
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SERVICE** 

Our AmeriCorps Programs:

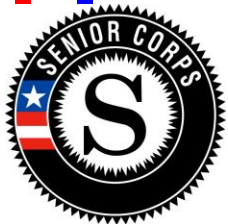
AmeriCorps*VISTA
AmeriCorps*State & National
AmeriCorps*NCCC



Corporation for
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SERVICE** 

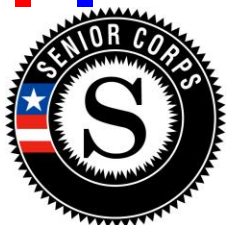
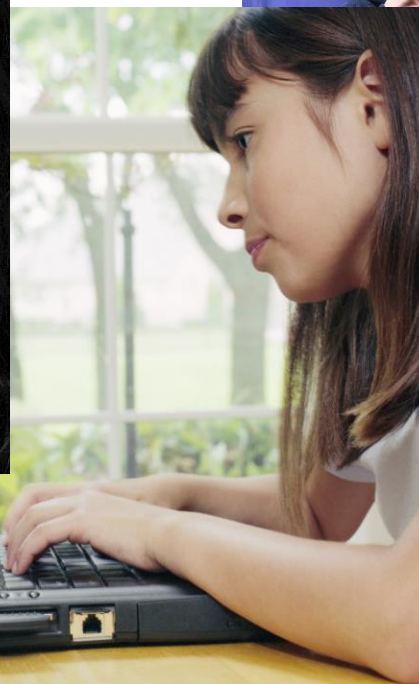
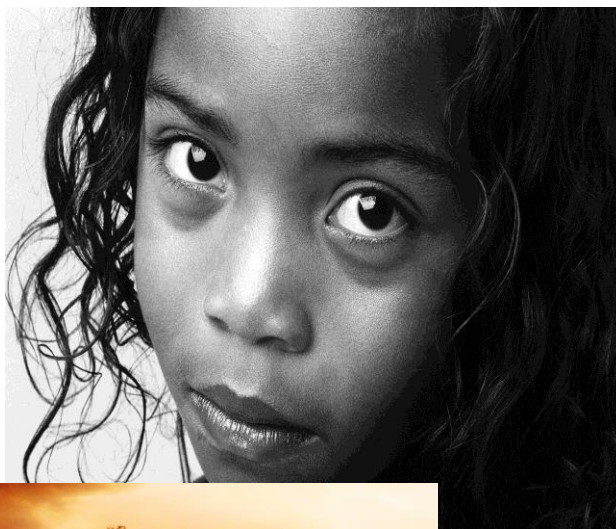
What's It to You?

We're all family.



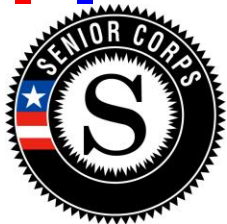
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Together...



Corporation for
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SERVICE** 

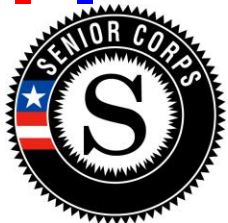
We Make a Difference.



Corporation for
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COMMUNITY
SERVICE** 

President Barack Obama on the Edward M. Kennedy Serve America Act

“But while our government can provide every opportunity imaginable for us to serve our communities, now it is up to each of us to seize those opportunities. I call on all Americans to stand up and do what they can to serve their communities, shape our history and enrich both their own lives and the lives of others across this country.”



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SERVICE** 